

**WORKSHOP**  
**on Market Studies, Monitoring & Digital Markets**

**28 November – 1 December 2023**

Office of Competition and Consumer Protection  
pl. Powstańców Warszawy 1  
00-950 Warsaw, Poland

Simultaneous translation: English-Russian  
**Format:** Roundtables with presentations and discussion

**List of participants:**

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## Day 1: Thursday, 28 November 2023

9:30-9:45	<p><b>Opening and welcome remarks</b></p> <p><b>Tomasz Chróstny</b>, President, Office of Competition and Consumer Protection</p>	
09:45-16:25	<p><b>MARKET STUDIES &amp; MONITORING:</b> research methodology and practice</p> <p><b><u>Moderator:</u> Wojciech Szymczak</b>, Poland</p>	
09:45-10:25	<p><b>Wojciech Szymczak</b> <b>Dariusz Kister</b> Poland</p>	<ul style="list-style-type: none"> <li>• <b>UOKiK research methodology and practice</b> - legal grounds, stages, data and information sources, planning and preparation, tools, data analysis, research results</li> </ul>
10:30-10:55	<p><b>Pawel Ważniewski</b> Poland</p>	<ul style="list-style-type: none"> <li>• <b>Case study on municipal waste facilities</b></li> </ul>
10:55-11:20	<p><b>Florin Opran</b> Romania</p>	<ul style="list-style-type: none"> <li>• <b>Sector inquiry on Ride-hailing</b></li> </ul>
<p><b>11:20 - 11:35</b> <b>Coffee break</b></p>		
11:35-12:00	<p><b>Elīza Roshofa</b> Latvia</p>	<ul style="list-style-type: none"> <li>• <b>Digital markets studies</b> - monitoring in cooperation with Lithuanian CC</li> <li>• <b>In-depth research of Latvian classified advertisements platforms</b></li> </ul>
12:00-12:25	<p><b>Mārtiņš Čerlenoks</b> Latvia</p>	<ul style="list-style-type: none"> <li>• <b>Monitoring of the woodchip market</b> - how to successfully evaluate the relevant sector in short time, proposals for industry and authorities</li> </ul>
12:25-12:50	<p><b>Jurgita Breskyte</b> Lithuania</p>	<ul style="list-style-type: none"> <li>• <b>Lithuanian market studies in digital markets</b></li> <li>• <b>Joint market studies</b> with Central Bank and CC of Latvia - experiences and lessons learnt</li> </ul>
<p><b>12:50 - 13:35</b> <b>Lunch break</b></p>		

13:35-14:15	<b>Zombor Berezvai</b> <b>Gina Merrikin</b> Hungary	<ul style="list-style-type: none"> <li>• <b>Methodology and findings of the accelerated sectoral inquiries</b> - how the GVH was driving a change for consumers</li> <li>• <b>Accelerated sector inquiries</b> - legal basis, specialties of procedural steps and down raids, conclusions of the fast track sector inquiries</li> </ul>
14:15-14:40	<b>Lukas Cavada</b> Austria	<ul style="list-style-type: none"> <li>• <b>Report on energy markets</b></li> </ul>
14:40-15:05	<b>Alison Gold</b> UK	<ul style="list-style-type: none"> <li>• <b>CMA's approach to market studies</b></li> </ul>
<b>15:05 - 15:15</b> <b>Coffee break</b>		
15:15 - 15:40	<b>Richard May</b> OECD	<ul style="list-style-type: none"> <li>• <b>OECD's approach to market studies</b></li> </ul>
15:40 - 16:25	<b>Russell Damtoft</b> USA	<ul style="list-style-type: none"> <li>• <b>FTC experience with market studies as part of a comprehensive approach using all available tool</b> - with a special focus on the ophthalmic goods and practices industry</li> </ul>
<b>18:15 - 21:00</b> <b>Social event</b>		
<b>Day 2: Wednesday, 29 November 2023</b>		
09:30 – 15:10	<b>DIGITAL MARKETS:</b> Part 1 - approach to investigations and theories of harm <b><u>Moderator:</u> TBC</b>	
09:30-09:55	<b>Sonia Józwiak-Górny</b> Poland	<ul style="list-style-type: none"> <li>• <b>New Technologies Unit at UOKiK</b> – examining daily work</li> </ul>
09:55-10:30	<b>Mateusz Musielak</b> Poland	<ul style="list-style-type: none"> <li>• <b>OSINT in digital markets</b> - gathering information from public sources on anti-competitive practices in digital sector</li> </ul>

10:30-11:10	<b>Anais Negulescu</b> Romania	<ul style="list-style-type: none"> <li>• <b>The Digital Unit</b> - competence, responsibilities, P2B, DMA and sectoral inquiries</li> <li>• <b>Presentation of the PlayStation case</b></li> </ul>
<b>11:10 - 11:25</b> <b>Coffee break</b>		
11:25-11:55	<b>Luca Manigrassi</b> DG COMP	<ul style="list-style-type: none"> <li>• <b>Abuses of a dominant position in digital markets</b></li> </ul>
11:55-12:25	<b>Artur Szmigielski</b> Poland	<ul style="list-style-type: none"> <li>• <b>Allegro case study</b> – self-preferencing in digital markets</li> </ul>
12:25-12:55	<b>Rastislav Tóth</b> Slovakia	<ul style="list-style-type: none"> <li>• <b>Cases in digital market sector</b></li> </ul>
<b>12:55 - 13:40</b> <b>Lunch break</b>		
13:40-14:10	<b>Juhan Põldroos</b> Estonia	<ul style="list-style-type: none"> <li>• <b>Cases in digital markets</b></li> </ul>
14:10-14:40	<b>David Schwartz</b> USA	<ul style="list-style-type: none"> <li>• <b>Surescripts case</b></li> </ul>
14:40-15:10	<b>Cameron Gower</b> USA	<ul style="list-style-type: none"> <li>• <b>Sabre/Farelogix case</b></li> </ul>
<b>15:10-15:25</b> <b>Coffee break</b>		
15:25-16:55	<b>DIGITAL MARKETS:</b> Part 2 - concentration control  <b><u>Moderator:</u> TBC</b>	
15:25-15:55	<b>Franziska RUPP-SOLAROLI</b> DG COMP	<ul style="list-style-type: none"> <li>• <b>Killer acquisitions in digital markets</b></li> </ul>

15:55-16.25	<b>Nora Schinder</b> Austria	<ul style="list-style-type: none"> <li>• <b>Market studies in digital markets</b> – concentration control</li> </ul>
16:25-16:55	<b>Jurgita Breskyte</b> Lithuania	<ul style="list-style-type: none"> <li>• <b>Competition concerns in digital conglomerate mergers and appropriate remedies</b> – case regarding digital education services</li> </ul>
<b>18:30 - 21:00</b> <b>Social event</b>		
<b>Day 3: Tuesday, 30 November 2023</b>		
09:30– 14:15	<b>DIGITAL MARKETS:</b> Part 1 - data protection and digital advertising market <b><u>Moderator:</u> TBC</b>	
09:30- 10:00	<b>Antoni Napieralski</b> Poland	<ul style="list-style-type: none"> <li>• <b>Intersection of competition law and data protection</b> - theoretical background; CJEU case C-252/21 Meta Platforms Inc.; Apple ATT investigations in Poland and other Member States</li> </ul>
10:00-10:45	<b>Filip Wiaderek</b> <b>Antoni Napieralski</b> Poland	<ul style="list-style-type: none"> <li>• <b>Apple case study</b> – proceeding of the privacy policy and of the processing of personal data</li> </ul>
10:45-11.25	<b>Carsten Crede</b> Germany	<b>Concentration in digital advertisement markets, privacy and the German Apple cases</b> - key takeaways from the sector study “Online Advertisement” and the interplay between data access, privacy and market power; a brief look at Germany’s new Sec. 19a ARC for large digital gatekeepers; Sect. 19a ARC designation decision against Apple and the German ATT Case against Apple
<b>11:25 - 11:40</b> <b>Coffee break</b>		
11:40-12:20	<b>Jean-Sebastien ROBERT</b> DG COMP	<ul style="list-style-type: none"> <li>• <b>Digital advertising markets and Google Adtech case</b></li> </ul>

12:20-13:00	Alison Gold UK	<ul style="list-style-type: none"> <li>• <b>CMA report on Mobile Ecosystems</b></li> </ul>
<b>13:00 - 13:45</b> <b>Lunch break</b>		
13:45-14:15	Phathutshedzo Manenzhe South Africa	<ul style="list-style-type: none"> <li>• <b>Online intermediation platforms market inquiry</b> – summary of final report findings and remedial actions</li> </ul>
14:15-15:45	<b>DIGITAL MARKETS:</b> Part 2 - intersection of competition and consumer protection <b><u>Moderator:</u> TBC</b>	
14:15-14:45	Anna Dankó Hungary	<ul style="list-style-type: none"> <li>• <b>Market analysis on the origins and role of online retailers' data assets:</b> <ul style="list-style-type: none"> <li>✓ Data assets of online retailers: how they are created, what role they play in competition between online retailers and how aware consumers are of them</li> <li>✓ Scope and methods of the analysis</li> <li>✓ Conclusions, consumer and competition policy recommendations made by the GVH</li> </ul> </li> </ul>
14:45-15:15	Bálint Horváth Hungary	<ul style="list-style-type: none"> <li>• <b>Presentation of the Price Monitoring system introduced in summer 2023:</b> <ul style="list-style-type: none"> <li>✓ Communicating social benefits to consumers and the wider public</li> <li>✓ Digital solutions in the GVH's toolbox</li> </ul> </li> </ul>
15:15-15:45	Martina Fátorová Czechia	<ul style="list-style-type: none"> <li>• <b>The issue of nudging, level of responsibility for algorithmic nudging</b></li> <li>• <b>Options for measurement of the Internet traffic manipulation</b></li> </ul>
<b>Day 4: Friday, 1 December 2023</b>		
09:30– 11:00	<b>DIGITAL MARKETS:</b> Part 1 - new policy developments <b><u>Moderator:</u> TBC</b>	

<p><b>9:30-11:00</b></p>	<p><b>Digital Markets Act</b> - the introduction, approaches of the competition authorities, changes in regulations, challenges arising</p> <ul style="list-style-type: none"> <li>✓ Poland - Mateusz Musielak, Urszula Czarnomska-Bokowy</li> <li>✓ Latvia - Kristiāna Purva, Matīss Dzelve</li> <li>✓ Slovakia - Michaela Nosa</li> </ul>	
<p><b>11:00-11:15</b> <b>Coffee break</b></p>		
<p><b>11:30-12:40</b></p>	<p><b>DIGITAL MARKETS:</b> Part 2 - recent developments - AI</p> <p><b><u>Moderator:</u> TBC</b></p>	
<p><b>11:30-12:10</b></p>	<p><b>Thibault Schrepel</b> Vrije Universiteit Amsterdam</p>	<ul style="list-style-type: none"> <li>• Presentation based on: “Competition between AI Foundation Models: Dynamics and Policy Recommendations”</li> </ul>
<p><b>12:10-12:40</b></p>	<p><b>Jean-Sebastien ROBERT</b> DG COMP</p>	<ul style="list-style-type: none"> <li>• Presentation</li> </ul>
<p><b>12:40-13:10</b></p>	<p><b>Closing remarks</b></p>	
<p><b>12:40-12:55</b></p>	<p><b>Martyna Derszniak-Noirjean</b> Poland</p>	<ul style="list-style-type: none"> <li>• <b>Summary of MoU activities in 2023 under Polish Presidency</b></li> <li>• <b>Update on annex to MoU</b></li> </ul>
<p><b>12:55-13:10</b></p>	<p>Romania</p>	<ul style="list-style-type: none"> <li>• <b>Brief preview from the next Presidency in 2024</b></li> </ul>
<p><b>13:10 - 14:00</b> <b>Lunch</b></p>		