





AANZFTA Competition Law Implementation Program (CLIP)

Regulating generative AI applications in the competition space

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Wednesday, 8 November 2023

Nay Pyi Daw 14:30-15:30 (UTC+6.5)
Bangkok, Jakarta, Ha Noi, Phnom Penh, Vientiane 15:00-16:00 (UTC+7)
Bandar Seri Begawan, Kuala Lumpur, Manila, Singapore 16:00-17:00 (UTC+8)
Canberra 19:00-20:00 (UTC+11)

Background

Digital platform developments continue to dominate the conversation in competition circles both globally and in ASEAN. CLIP VI will deliver a series of workshops focusing on different aspects of competition and digital markets. Each workshop session will aim to develop ASEAN officials' understanding of, and confidence to tackle, emerging issues relating to effectively implementing competition law and policy in the rapidly expanding digital marketplace.

Generative AI works by using a Machine Learning model to learn the patterns and relationships in a dataset of human-created content. It then uses the learned patterns to generate new content. Generative AI may raise a variety of competition concerns. For example, Incumbents that control key inputs or adjacent markets, including the cloud computing market, may be able to use unfair methods of competition to entrench their current power or use that power to gain control over a new generative AI market. Today, Dr Thibault Schrepel, LL.M. will present on regulating generative AI applications in the competition space.

Agenda

UTC+7 15:00 – 15:05 | AEDT 19:00 – 19:05 (5 minutes)

Welcoming remarks

Commissioner Lolibeth R. Medrano, AEGC Chair

Commissioner Peter Crone, ACCC

UTC+7 15:05 – 15:45 | AEDT 19:05 – 19:45 (40 minutes)

Presentation: Regulating generative AI applications in the competition space

Dr Thibault Schrepel

UTC+7 15:45 – 15:55 | AEDT 19:45 – 19:55 (10 minutes)

Question & Answer

Attendees to ask questions.

UTC+7 15:55 – 16:00 | AEDT 19:45 – 20:00 (5 minutes)

Closing Remarks

CLIP representative

Presenter



Universiteit Amsterdam University (Amsterdam Law & Technology Institute), and a <u>Faculty Affiliate</u> at Stanford University (CodeX Center), where he founded the "Computational Antitrust" project that brings together over 60 antitrust agencies. Thibault also holds research and teaching positions at the University Paris 1 Panthéon-Sorbonne and Sciences Po Paris. He is an alumnus of the Berkman Center at Harvard University, a member of the scientific board of the French Superior Audiovisual Council, and a blockchain expert appointed to the World Economic Forum and the World Bank. Thibault is the founder of the Network Law Review.

Dr. <u>Thibault Schrepel</u>, LL.M., is an Associate Professor of Law at the Vriie

Dr. Thibault Schrepel, LL.M.

In 2018, Thibault received the "Academic Excellence" Global Competition Review Award, which recognizes "an academic competition specialist who has made an outstanding contribution to competition policy." He has <u>published</u> a first manuscript (Bruylant) on the subject of "predatory innovation in antitrust law" and articles at Harvard University, Stanford, MIT, Oxford, NYU, Berkeley, and Georgetown, among others. His second book, "<u>Blockchain + Antitrust</u>", was published in September 2021 (Edward Elgar).

In recent years, Thibault has focused most of his research on <u>blockchain antitrust</u>, <u>computational antitrust</u>, and complexity theory. He has written the world's most downloaded antitrust articles on SSRN in 2018 ("<u>The Blockchain Antitrust Paradox</u>"), 2019 ("<u>Collusion by Blockchain and Smart Contracts</u>"), 2020 ("<u>Blockchain Code as Antitrust</u>"), 2021 ("<u>Computational Antitrust</u>: <u>An Introduction and Research Agenda</u>"), and 2022 ("<u>Complexity-Minded Antitrust</u>").